

1) Demo Call, Kristina init  
 - Push sheet along

2) Strategy Call, Laura

3) Contract, can vary

4) NBIS

Google 60%  
 Return M&FT 28%  
 Merchandise 2%  
 Authorization RMA Walmart

30%

3 day 11/15

2.6%

BH 8%

Amazon 3%

- Prepopulation  
 Marting out-bound  
 Platform

2/15 - 2

3/15 - 3

4/15 - 4

5/15 - 5

6/15 - 6

TRIAL Fee \$  
 (trial + shipping)

Insurance Ship \$

Early Cancel/  
 In Trial Cancel

Early Cancel SAME

Decline

EOT

100

96

Total

\$ 5.95

100

\$595

\$ 2.00

40

\$ 80

20%

\$ 39.95

5%

\$ 199.95

22%

-0-

\$ 98.75

58%

\$ 5,727.50

107.75

29

\$ 3,124.75

107.75

15

\$ 1,616.38

107.75

7.5

\$ 808.20

107.75

3.75

\$ 404.10

107.75

3

\$ 202.25

12,757.93

127.51

4d